

<b>Title</b>	Value adding goods for sustainable development of community economy of rice mill group in Ban Hua Dong, Tumbon Phrasao, Maha Chanaphai, Yasothon
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<b>Year</b>	2017

### **Abstract**

This research purposes to study the group context, current issue, value-adding goods pathway, and value adding goods procedure of rice mill group in Ban Hua Dong, Tumbon Phrasao, Maha Chanaphai, Yasothon. The target group in this work is 20 persons of rice mill member in Ban Hua Dong, Tumbon Phrasao, Maha Chanaphai, Yasothon that took part voluntarily using triangulation approach, including 1) Information by consideration on different time, location, and individual person sources, 2) researcher by change in observer and interviewer, and 3) data collection by different collection method to gather the data in research issue. Furthermore, an in-depth interview method was used to interview key informants.

The result found that 1) the most incomes of members in the village obtain from farming. Members in the group have 120 persons having group operation by combination for rice mill operation to only sell in the group name, there is, however, still not establishment clearly. There is a rice mill that could be used to prepare milled rice for selling in the group name and member can mill their rice without expenditure. Nevertheless, members have decreased income because an economic depression affecting on low price of rice and high cost of farming. 2 ) current condition and problem of rice mill group in Ban Hua Dong, Tumbon Phrasao, Maha Chanaphai, Yasothon are the lowered price of rice, the decreased rice sale of member, the lack skill in product processing, the lack quality or poorer rice mill, and the lack of distribution channels for manufactured goods. Members propose the way for solution these problem by transformation of the rice to the sweets that is rice

processing to rice cracker, Thai called Khao Tan, to increase the income of members.

3) The process of value added goods of rice mill group in Ban Hua Dong, Tumbon Phrasao, Maha Chanaphai, Yasothon proceeded by discussion together to solve issue happening. Topic discussion, including problem, obstacle, probability, and raw material, was raised to value add goods and lead to an increment of the income. The vote score of members was taken which rice processing they would like. Finally, in the meeting concludes together that rice mill group in Ban Hua Dong will be rice processing to Khao Tan cracker. The group saw that the rice processing to Khao Tan is simple. It can use raw material that is in the community and could be stored for a long time. And moreover, it can make more money for the group.

**Keywords:** value adding, economic development, community, rice